## - DIRECTORY DESIGN GUIDE -

Goal to Complete Design	Church Code (Acct. #	)
Church Name		
City	State	Zip
Contact Person		
Daytime Phone #	Email	

# TO START THE DIRECTORY PROCESS ••••• YOU MUST •••••

MAILING SHOULD BE TRACKED BY A SIGNATURE GUARANTE

RETURN THIS COMPLETED DESIGN GUIDE & MATERIALS LISTED BELOW TO UNIVERSAL CHURCH DIRECTORIES

- **1.** Directory Design Guide (Completely fill out pages 2-6)
- **2.** Completed Cost Summary (page 5 in this booklet) with check or money order if applicable
- **3.** Cover Page, Ministry Page and Submitted Photos, place in back pocket
- 4. Photo Session Envelope detailing staff images (With extra images supplied by the church)
- **5.** Roster Listing (if applicable) preferably on a CD or Flashdrive
- 6. Ministry Tool sheet (if applicable, see page 24) place in back pocket

### **MAIL YOUR DIRECTORY DESIGN MATERIALS TO:**

### **Universal Church Directories**

30 Bowman Street • Mansfield, Ohio 44903 • 419-522-5011 • 1-888-742-5823

DIRECTORY DELIVERY SCHEDULE				
DIRECTORY STYLE	Business Days for Proof Copy	Business Days for Final Book		
Soft, Spiral, UV Coated, Back Pocket	20	20		
Combination of 2 Binding styles (Spiral, UV Coated or Back Pocket) Please note that back pocket covers may not be combined with spiral covers.	20	20		
Hardback, Perfect Bound	15	30		
Program Credit Option (Soft, Spiral, UV Coated and Back Pocket Covers)	10	10		

### Below is a list of items to think about before your Directory Design Meeting.





- 2. Collect images and photos from Classes, Events and Ministries (we accept prints as well as digital images)
- 3. Decide if you want a Staff Page (or a Pastor's page with a message from the Pastor)
- **4.** Decide on Theme, Colors & Styles for the design of the Directory

  (Universal has 24 pre-set colors and 9 pre-designed backgrounds, and 18 Designer Series Templates to choose from)
- 5. Decide on the layout for Front & Back Cover

  (take a look at the Designer Series templates & Sample Covers to develop ideas for your directory)
- 6. Decide how you want to use your credits on your Directory Options or Ministry Tools (if available) (would you use them for an extra ministry page, cover or roster options, etc.)

   • • NOTES • •

### **DESIGN GUIDE INDEX**

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After your Directory Program is complete, we	Number of the person that will be the APP someone who is comfortable with technology.  will send you a link in an email with all the ad the APP for you and your church members.
APP Administrators Name:	App already created Directory API
Phone Number:	Instagram:
Email:	Calendar Link:
Website:	_ Announcements Link:
Facebook:	Online Giving Link:
Twitter:	Video Services Link:

### **DESIGN AS EASY AS 1-2-3**

- **1.** Decide how to use your credits for extra pages or ministry tools
- **2.** Decide cover layout and set theme, colors and styles inside your book
- **3.** Get ahead on Pastor, Staff & Ministry pages by collecting photos of group activities

### **CHOOSE YOUR DIRECTORY DESIGN METHOD**

<b>EXPRESS METHOD</b> - Send your images and text. Our graphic designer will create your directory and page designs for you. Go online to https://ucdir.com/design.php
<b>UNIVERSAL DESIGN METHOD -</b> Design your ministry pages and covers utilizing Universals pre-designed templates, background colors and textures or Designer Series.
CHURCH DESIGNED METHOD - (See Page 12) Use Photoshop, Publisher, InDesign or Illustrator to create your own ministry pages and covers. Export as Acrobat pdf or 300 dpi JPG files with bleed (1/8 inch { 125 inch} extra around edge of page - allowing you to run artwork to the edge of a page)

### THE SMALL CHURCH PROGRAM

	Program Selected ( $$ )		Number of families photographed at your church
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We have designed a directory program to accommodate our smaller church partners that photograph less than 32 sittings. Under the Small Church Directory Program churches photographing 25-31 sittings will receive:

- 50 Full-Color Directories
- Front and Back Cover
- Choice of 3 family section styles (Premier Connect, Premier Tradtional or Traditional)
- Ministry pages, family section and roster pages (totalling 8 pages in the directory)
- · Use of our background colors and styles -OR- our Design Series
- · Opportunity to purchase Directory Enhancements or Ministry Tools

### To determine use of the eight pages in your directory, please follow these steps:

- 1. Determine the number of families to be included in the family section: The number photographed at the church + number of families that went to another church to be photographed + the number of families submitting a photograph.
- 2. Determine the family section style to be used in the directory:
  - See Family Section Options on page 4 of this Directory Design Guide
- 3. Determine if a non-photographed roster will be included in the directory: Estimate is 40 entries per page.
- 4. After determining the number of pages for the family section and roster (if applicable) the remainder of your 8 pages may be used for ministry pages.



Regardless of special notes on contract - BONUS, SPECIALS OR CREDITS ARE NOT AVAILABLE WITH THIS PROGRAM.

### THE CUSTOM DIRECTORY PROGRAM

	Program Selected $(\sqrt{\ })$		Number of families photographed at your church
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The Custom Directory Program may have a cover, ministry pages, family section and a roster. Ministry tools include an APP, Digital Directory on CD, or brochure, with many more available, using either the credit program, or they can be purchased. Design Your Custom Directory Program with your earned Program Credit Enhancements.

You may choose from 3 different family section styles:

**Premier Connect** with 8 families per page - contact info next to image, no roster.

**Premier Traditional** with 9 families per page - names only beneath the image. No roster.

**Traditional** with 16 families per page - name only beneath the image - with a complete roster in the back of the directory.

Please be advised that a roster listing in the back of a Premier Connect is a cost of \$75.00 per page or one program credit per page.

Camera Ready means ready to go to print without us having to make any changes to the file.

### Program Credit Enhancement Allocation is based on the following criteria:

32-69 families5 Program credits	210-244 families12 Program credits
70-104 families6 Program credits	245-279 families14 Program credits
105-139 families8 Program credits	280-314 families15 Program credits
140-174 families9 Program credits	315-349 families18 Program credits
175-209 families11 Program credits	

The above Program Credit Enhancement allocation is used for directory options and ministry tools.

One additional Program Credit Enhancement is allotted for every 35 families photographed over 315.

Program Credits can be used for ministry pages, ministry tools, and directory options.

### ••••• OUR MOST POPULAR PROGRAM! •••••

DESIGN YOUR DIRECTORY USING THE EARNED PROGRAM CREDIT ENHANCEMENTS. Cover Enhancements, Ministry Pages, Visitor Folders, Brochures, Postcards & more!

# CHOOSE YOUR DIRECTORY SIZE, BINDING, COVER STYLE AND BACKGROUND COLORS

SELECT ALL BOXES THAT APP	LY —————
DIRECTORY SIZE 3-1/2 X 11	5-½ X 8-½
The Custom I	Program 
BINDING STYLE	
Saddle Stitched (over 72 pages will be Spiral Bound)	Hardback (Not available with Evolving Directories)
Black Spiral Bound (1 Program Credit)	(Must photo 250 families to qualify. 3 Program Credits)  Perfect Bound (Must photo 250 families to qualify. 3 Program Credits)
Wire Spiral Bound (2 Program Credits)	(Must photo 200 families to quality. 5 Frogram Greatts)
COVER STYLE Standard Soft (Included)	UV Gloss Coated (1 Program Credit)  Back Pocket (1 Program Credit)
FAMILY	SECTION
SELECT YOUR PHOTO STYLE & FAMILY	SECTION STYLE
Square Corners Round Corners	☐ Shadow Effect (cannot be used on black background)
8-1/2 x 11 Premier Connect - 8 Families per pa	age - includes address, phone numbers, email addresses (does not include a roster)
8-1/2 x 11 Standard Traditional - 16 Families	per page - name only beneath photos
	(roster included in back of directory)
8-1/2 x 11 Premier Traditional - 9 Families per	r page - name only beneath photos (does not include a roster)
5-½ x 8-½ Premier Connect - 9 Families per pa	ge - includes address, phone numbers, email addresses (does not include a roster)
5-1/2 x 8-1/2 Traditional - 12 Families per page - r	name only beneath photos (roster included in back of directory)
<del>-</del>	of a premier connect or premier traditional directory is a cost \$75.00 per page or one program credit per page.
SELECT BACKGRO	UND COLOR & STYLE
(for color and background choices please see p	ages 6-7 - Designer Series templates start on page 8)
FAMILY SECTION	
☐ No color/style ☐ Background color ☐	Background style Designer Series
ROSTER SECTION	
☐ No color/style ☐ Background color ☐	☐ Background style ☐ Designer Series

Direc	Credit / Cost	Qty	Method of	f Paymen	
				Program Credit	Church Expense
INISTRY PAGES	1 Full Color Staff or Ministry Page (one side)	1 Credit/\$100.00			
Tra	aditional Family Section with phone number under photo	1 Credit/\$100.00			
	Printing on Inside Front and Inside Back Cover	1 Credit/\$100.00			
OSTER/OPTIONS	Modified per Page (second addresses)	\$20.00 ea. page			
	Custom per Page (Font, Type, Size, Additional Info)	\$50.00 ea. page			
	1 Roster Page (camera ready)	1 Credit/\$75.00			
Black/White Page (His	tory, Ad or Traditional Roster Page - approx. 40 families per page)	1 Credit/\$100.00			
UBMITTED FAMILY ECTION PHOTOS	Up to 8 Submitted Family Section Photos (Limit 1)  Not Available with Hardback Programs	1 Credit			
	Submitted Family Section Photo	\$15.00 each			
Submi	itted Family Section Photo for Hardback or Perfect Bound	\$25.00 each			
OVER OPTIONS	UV Gloss Coated Cover	1 Credit/\$100.00			
Plastic Spiral Bound (Automa	atic - Standard Soft over 72 pages) (back pocket not available)	1 Credit/\$100.00			
	Wire Spiral Bound (back pocket not available)	2 Credits/\$200.00			
Ad	Iditional Cover for Spiral Bound (2 or 3 Charge Churches)	1 Credit/\$100.00			
	Custom Back Cover with Back Pocket	1 Credit/\$100.00			
	one:   Perfect Bound  Hard Cover Dir. (Min. 250 Families)	3 Credits			
RECTORY OPTIONS	Additional Soft Cover Directory	\$7.00 per copy			
	Additional UV Coated, Spiral or Back Pocket Directory	\$8.00 per copy			
Addit	ional Combination of 2 or more Cover Options Directory	\$9.00 per copy			
	Additional Hardback or Perfect Bound Directory	\$15.00 per copy			
	8 Additional Hardback	1 Credit			
	1 20% Overrun of Directories (40 Directory max. Limit 2)	1 Credit			
	of Perfect Bound Directories (20 Directory max. Limit 2)	1 Credit			
	0/10 Delivery (Soft, Spiral, UV Coated and Back Pocket Covers)	1 Credit/\$100.00			
INISTRY TOOLS	Church Directory App	2 Credits/\$200.00			
Dig	ital Directory CD-ROM (PDF, Family Images, Templates)	1 Credit/\$100.00			
	Portrait Gift Certificates (\$200.00 Value)	1 Credit			
250 Postcards	- 3-1/2 x 5-1/2	1 Credit/\$100.00			
	250 Picture Business Cards - 3-1/2 x 2	1 Credit/\$100.00			
	Easy Brochures - 11x17	1 Credit/\$100.00			
	250 Brochures - 8-1/2 x 11 Tri-fold Bi-Fold Flat	1 Credit/\$100.00			
	250 Custom Brochures - 11x17 - Bi-Fold	2 Credit/\$200.00		-	
400 = 0 (0.1	250 Notecards & Envelopes	1 Credit/\$100.00			
100 Easy Connect Brochur	es (193 Family Increments) 8-1/2 x 11 - 4 Pg. Increments	1 Credit/\$100.00		-	
	Individual Database Images Program	2 Credits/\$200.00			
	Family Database Images Program	1 Credit/\$100.00		-	
	sy Visitor Folders - 8-1/2 x 11  - or - 5-1/2 x 8-1/2  -	2 Credits/\$200.00		-	
50 Custo	m Visitor Folders - 8-1/2 x 11 🔲 - or - 5-1/2 x 8-1/2 🔲	4 Credits/\$400.00			

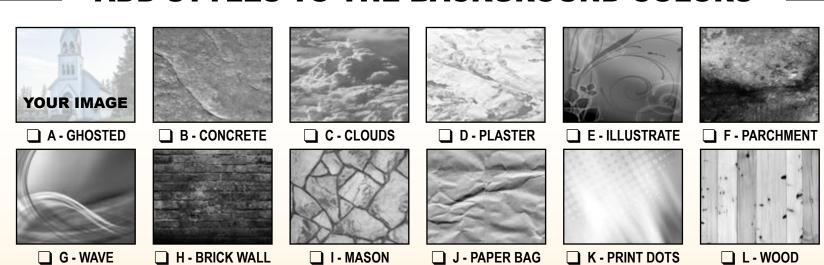
NUMBER OF FAMILIES PHOTOGRAPHED		
PROGRAM CREDITS EARNED	UCD REP INITIALS	AMOUNT ENCLOSED:
NUMBER OF PROGRAM CREDITS USED		
COST OF ADDITIONAL PROGRAM OPTIONS		Bolded options are the

### ADD BACKGROUND COLORS TO MINISTRY PAGES

Check the boxes that have the desired background and style if you are not using one of the Designer Series templates. Leave the style blank if you want a solid background. The chosen background will print on all activity and family pages



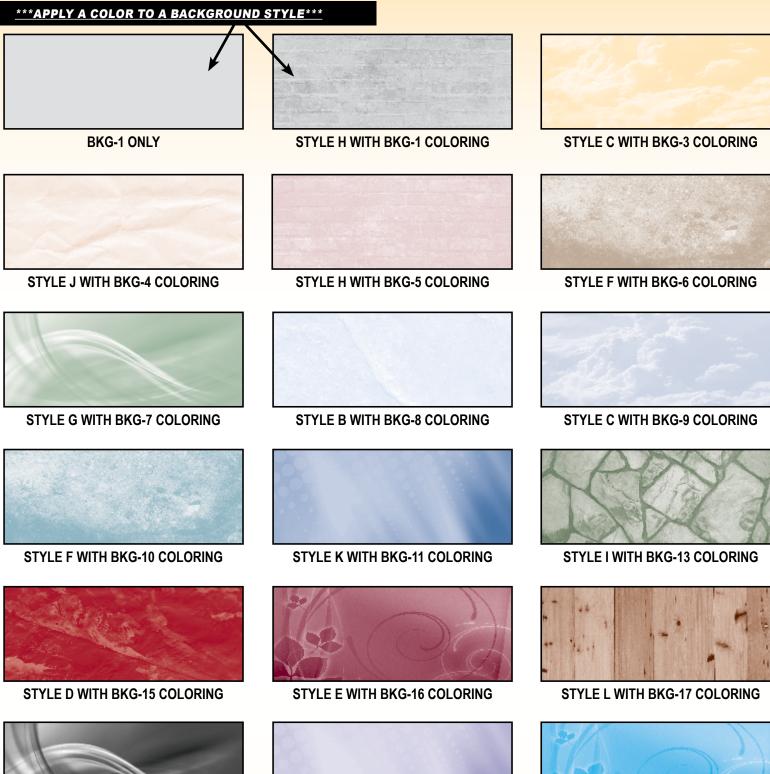
### **ADD STYLES TO THE BACKGROUND COLORS**



The Style samples above have no color applied to them at all. The Style samples on page 7 have the colors applied to them. Each application of color will slightly change the way that the texture appears as shown.

Please mark corresponding boxes and write your choices on the cover & ministry page instructions. These fonts are for the cover and activity pages ONLY. If you have a specific font that you feel strongly about, you may submit it to see if it can be used. If you layout your own pages in InDesign, Publisher or Illustrator on a disk, you may use any font you like provided you package and include the fonts with your completed file.

### SAMPLE BACKGROUNDS & COLORS APPLIED





STYLE G WITH BKG-18 COLORING





STYLE E WITH BKG-24 COLORING

### **CHOOSE FONT FOR HEADLINES & CAPTIONS**

Avant Garde ☐ Arial ☐ Cataneo ☐ Arial Black ■ Cooper Black ■ Impact ☐ Brush Script Standard Eras Demi/Eras Bold ☐ Book Antigua ☐ Times New Roman Bold/ Italic ☐ Harlow Solid Italic ☐ Blacksword Papyrus □ CASTELLAR ☐ Herrington

### **UCD Designer Series Template Instructions**

These templates are designed for your use. You can use any template for the Cover, Ministry Pages and Family Pages, or you can use them in any combination.

### **Choose your directory design from our Designer Series Templates**



#### • FAMILY & CHURCH IMAGES IN DS-SERIES MINISTRY & FAMILY PAGES ARE FOR EXAMPLE ONLY! •

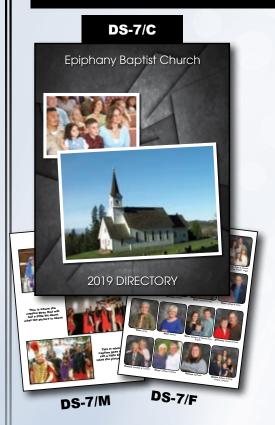




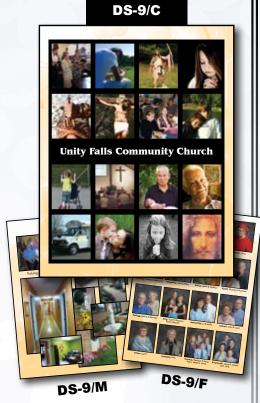
### Designer Series (DS) and number (-1) (C) - Cover • (M) - Ministry Pages • (F) - Family Section

### **AS AN EXAMPLE:**

- DS-1 Cover with DS-11 Ministry Pages and/or Family Pages
- DS-16 Cover with DS-6 Ministry Pages and/or Family Pages, with any of the available colors as the background for Ministry and Family Pages.

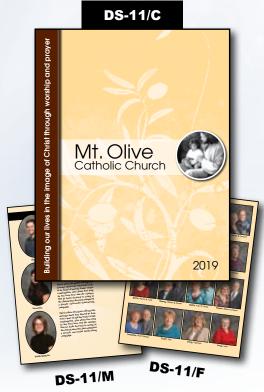


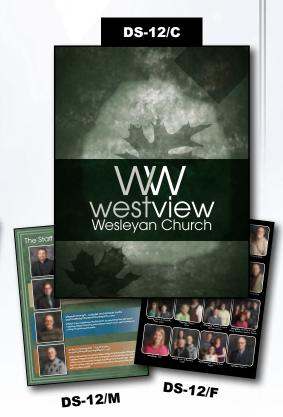




• FAMILY & CHURCH IMAGES IN DS-SERIES MINISTRY & FAMILY PAGES ARE FOR EXAMPLE ONLY! •





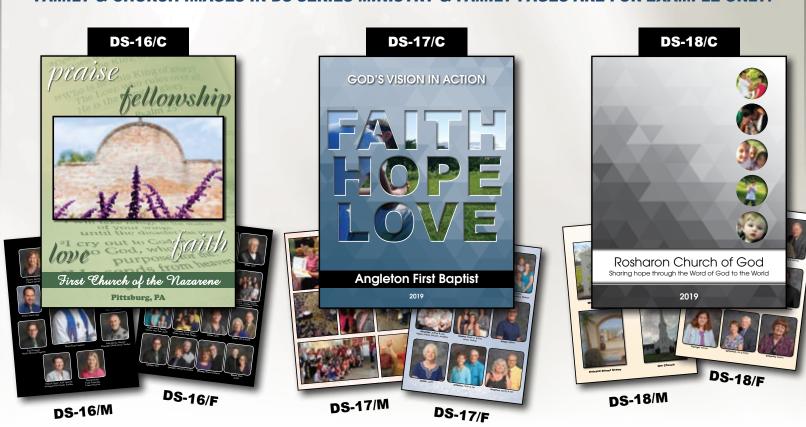


### Use any of these templates with your own photos & logos using any background design, style or color.

You can also submit your own design and background. We accept InDesign, Photoshop, Publisher, Word or Illustrator files. Please include all images used in your design and burn it to a CD or Flash Drive and place it into the **Design Materials Envelope**.

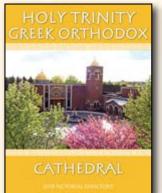


#### • FAMILY & CHURCH IMAGES IN DS-SERIES MINISTRY & FAMILY PAGES ARE FOR EXAMPLE ONLY! •

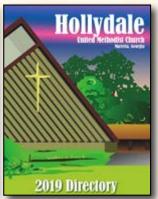


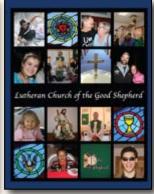
### SAMPLE IDEAS FOR COVERS

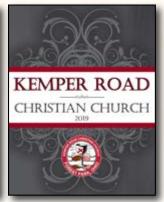
FOR MORE IDEAS & LAYOUT SAMPLES go online to https://ucdir.com/layout-smples.php











COV-1

COV-2

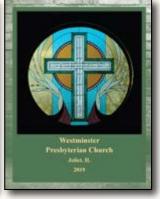
COV-3

COV-4

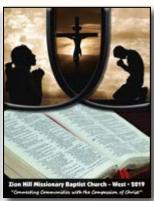
COV-5











COV-6

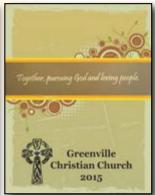
COV-7

COV-8

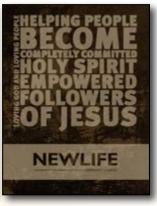
COV-9

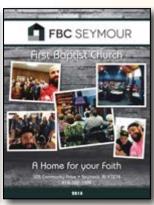
**COV-10** 











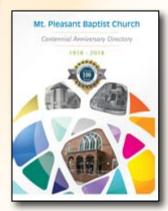
**COV-11** 

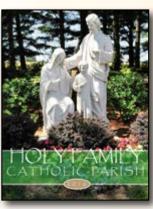
**COV-12** 

**COV-13** 

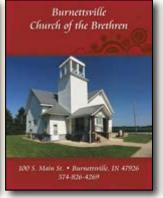
COV-14

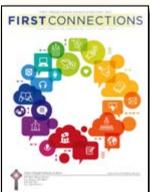
**COV-15** 











**COV-16** 

**COV-17** 

**COV-18** 

COV-19

**COV-20** 

### DIGITAL SUBMISSION GUIDELINES -



### ADOBE INDESIGN OR ILLUSTRATOR

All backgrounds that aren't White must have BLEED (1/8 {0.125} of an inch more than the page size). If you choose one of our backgrounds, we will add it for you. Please use CMYK colorspace, if we have to convert

from RGB, the color may shift/change.

WHEN USING
ANY OF THESE
PROGRAMS AND/OR
SUBMITTING THESE
FILES, REMEMBER TO
PACKAGE AND SEND
ALL IMAGES AND
FONTS USED.

### **ADOBE PHOTOSHOP**

Files should be saved as a flattened 300 DPI or better JPEG. Please design your pages with bleed in mind (1/8 {0.125} of an inch more than the page size). *This means that the page size should be* 8.625" x 11.25". Please use CMYK colorspace, if we have to convert from RGB, the color may shift/change.

Also - Unless you are submitting your whole layout in Adobe Photoshop Layers - **DO NOT** set any text in image editing software.

### MICROSOFT PUBLISHER

PLEASE SEND A PRINTOUT OF YOUR FILES WHEN YOU SUBMIT

Choose the color model CMYK before

starting your design. To create a bleed in Publisher, enlarge the elements that

you want to bleed so that they extend off the edge of the page by at least 0.125 inches. The Pack and Go Wizard, packs a publication and the linked files into a single compressed file that you can take to a commercial printer and creates a PDF file that your printing company may prefer to use. **REMEMBER TO USE THE PACK & GO TO SUBMIT THESE FILES.** 

### **MICROSOFT WORD**

PLEASE SEND A PRINTOUT OF YOUR FILES WHEN YOU SUBMIT

Microsoft Word does not support

CMYK images directly in its files. Word uses the RGB color format,

but there is a workaround to this problem. Save your Word file as a PDF. Also in Word Options, Advanced, make sure that you check **- Do Not compress images in file -** before you output to a PDF file. For this software, you would be responsible for making corrections and resending hi-res PDF files.



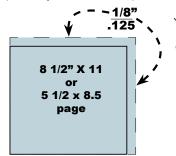
### DO NOT USE - these programs to build pages.





#### DO NOT USE PRESENTATION OR SPREADSHEET SOFTWARE TO DESIGN YOUR PAGES

(Powerpoint Or Excel) These programs are only acceptable for text that will be used on your page, but no images.



### THIS IS IMPORTANT WHEN YOU DESIGN •

ALL PAGES WITH A BACKGROUND OR FULL COLOR TO THE EDGE OF THE PAGE SHOULD HAVE BLEED.

This means that on all edges of the page, except for the side with the spine of the book, the background must hang out 1/8". Your book will be printed on larger paper and then cut down. This gives the cutter a little extra room to work with, and avoids unpleasant looking white edges on your pages.

### DIGITAL PHOTOGRAPHY

### WE ACCEPT JPG, TIFF, EPS AND PDF FILE FORMATS. •• 300 DPI DIGITAL PHOTOS ARE PREFERRED ••

\*\*\* NON-PHOTO PAPER PHOTOS ARE NOT ACCEPTED \*\*\*

- For photo resolution, always use 300 dpi or higher. If you use a Digital Camera OR Cell Phone, always shoot on the highest setting available.
- Computer screen resolution is 72 dpi Print resolution is 300 dpi. Just because it looks good on your computer screen doesn't mean it will print well.

Please identify your printed photos with a photo safe writing tool (on the back of the photo) by page and photo number. (e.g. Ministry Page 1 is 1-1, 1-2).

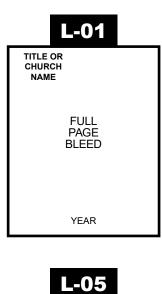
KEEP IN MIND THAT HORIZONTAL PHOTOS WORK BEST WITH HORIZONTAL BOXES, AS DOES VERTICAL PHOTOS WITH VERTICAL BOXES FOR THE MINISTRY PAGES.

PLACE ALL PHOTOS,
DIGITAL IMAGES,
CDs, THUMB DRIVES
IN THE DESIGN
MATERIALS ENVELOPE.

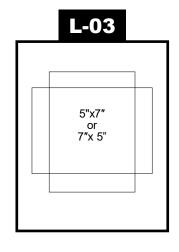


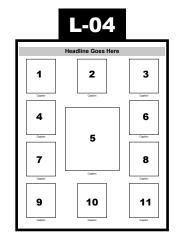
### **COVER & MINISTRY PAGE TEMPLATES**

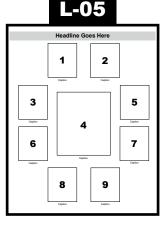
### Captions may or may not be used with any of these designs

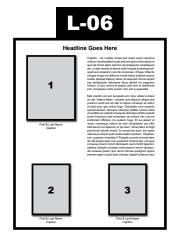






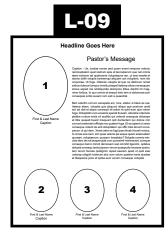


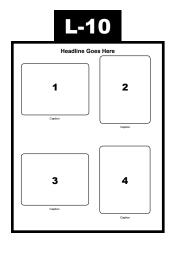


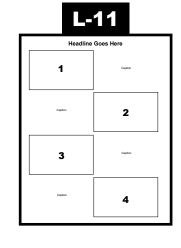


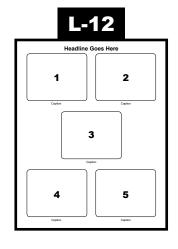


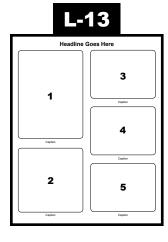


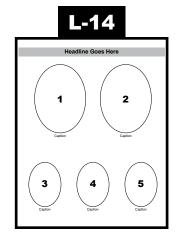


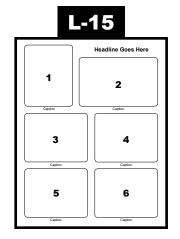


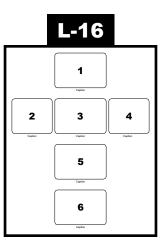






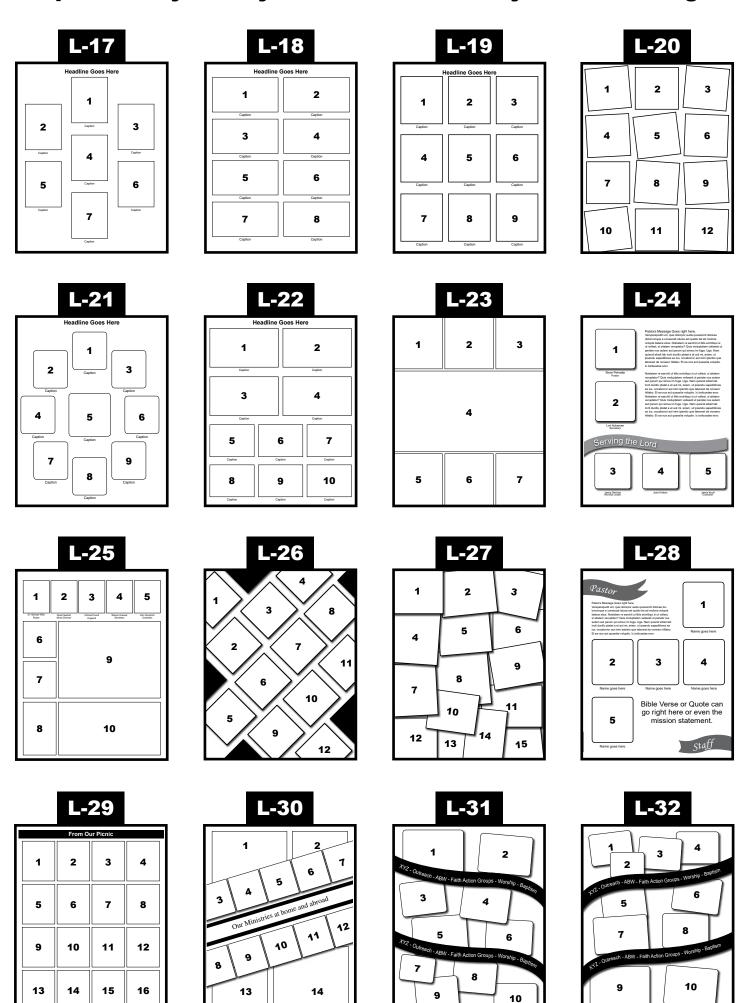






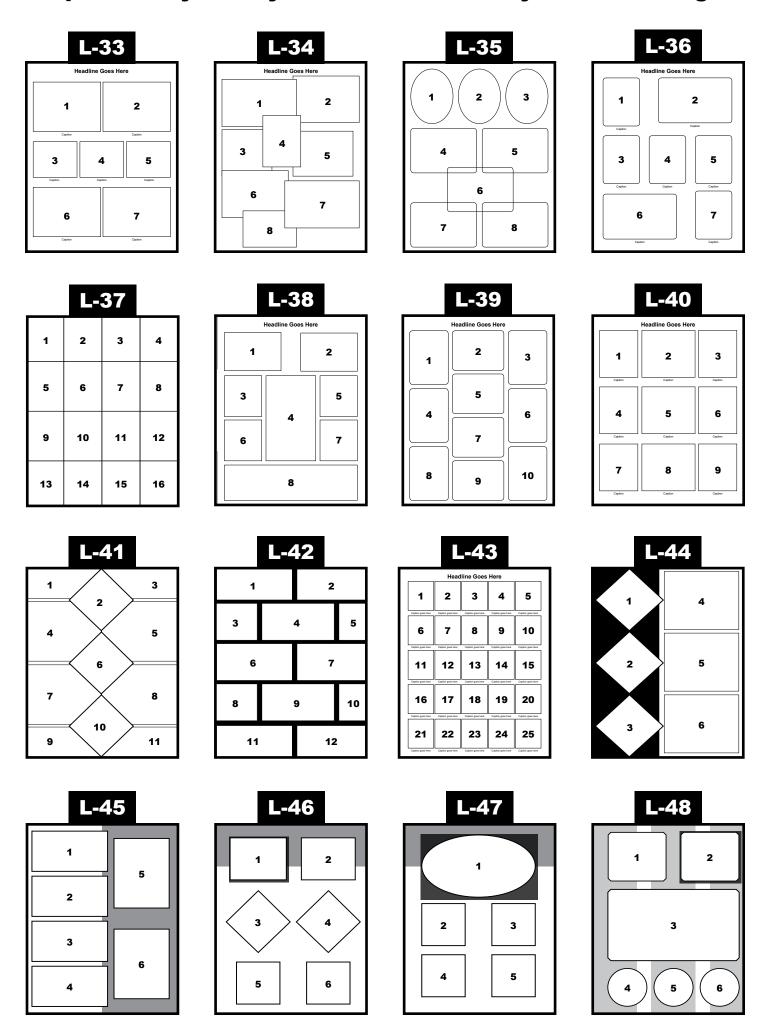
### **COVER & MINISTRY PAGE TEMPLATES**

### Captions may or may not be used with any of these designs



### **COVER & MINISTRY PAGE TEMPLATES**

### Captions may or may not be used with any of these designs



### HOW TO FILL OUT THE COVER FORMS

### **HOW TO DESIGN YOUR DIRECTORY COVERS**

Pick your Front & Back Directory Cover Style.

Choose the Headliner font type and color.

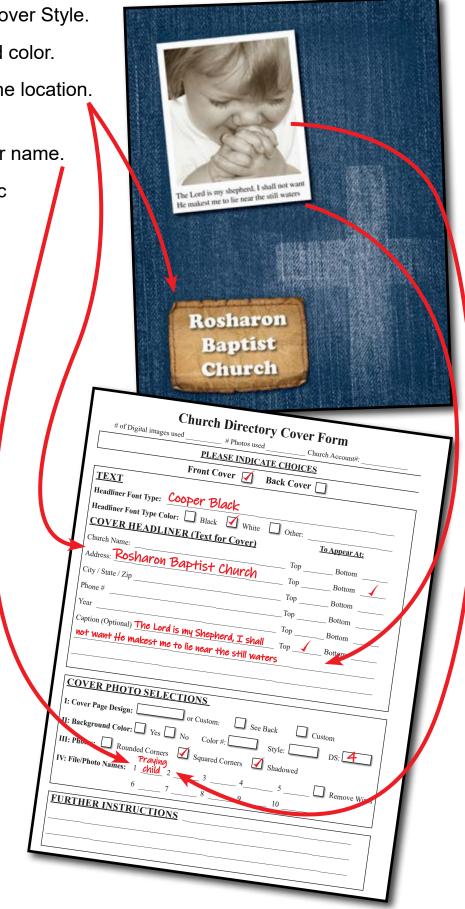
Enter Headliner text and indicate line location.

 If you are using a cover picture, please write down image number or name.

Please note if you have any specific requests.

### DESIGNING YOUR OWN COVER

- When designing your own cover, please include a print out of the pages built.
- Fill out the Cover Form
  if you want us to put in a
  background color and/or
  style or for special instructions.
- You can use a program like InDesign, Illustrator, Publisher, Word or Photoshop.



Color and background choices are listed on pages 6 & 7

### HOW TO FILL OUT THE MINISTRY PAGE FORMS

### **HOW TO DESIGN MINISTRY & BROCHURE PAGES**

### 1. MINISTRY PAGE HEADLINER

• ex: "Following Jesus Together".

Select color and font type for headliners.

### 2. DESIGN YOUR MINISTRY PAGE

- Choose the Ministry Page layout.
- Choose the background color, style and font type.
- Choose a photo style: rounded squared corners, or shadow effect
- Write down the file name or photo number to indicate where you want each image.
- Enter captions and type color. Indicate if photo is a church or Universal image.

### DESIGNING YOUR OWN MINISTRY PAGES

- When designing your own ministry pages, please include a print out of the pages built and where they go in the directory.
- Fill out the Ministry Page
   Form if you want us to put in a background color and/or style or for special instructions.
- You can use a program like InDesign, Illustrator, Publisher, Word or Photoshop.

Following Jesus Together nastrophes, tee. Priese God for His goodness. Be faithful in your per loads and families as we face joys and challenges Following Jesus To of times intervaluable aspect of this dispectory is to introduce your family and friends to this family feet must valuable aspect of this dispectory is to introduce your family and friends to this family ities. The Lake Area Christian Churth is a gathering of Christ followers. The Savice loves and promised enemal life to all that believe and obey Him. This is a place where ANYONE can con-the kindness of God shared among real people. Some plant, others water, but God is causing it in Christ ... in love ... logother is real daily life. ny God's richest blessings be yours in Christ. Ministry Page Form # of Digital Images: \_ \_# of Photos in Envelope: \_\_ Step 1: Page Headliner - Choose the Title, Background Color, Font Type and Color of Fon Headliner Title: Following Jesus Together Headliner Box Color: None Font Type: Cataneo Text Color: Black White Other: Step 2: Page Design Instructions - (Enter information in corresponding boxes) Select Ministry Page Layout or custom layout (See layout reference guide for template Select sumstry rage Layout or custom tayout (See layout reference guide for templates)
 Select background color and style (See background sample sheet), select font type and color (See layout reference guide) Select photos to be trained or uniramed, rounded or square corners, urop snadow

Select photos or digital images to be used on the page. Photos not digital, place in Design Materials Envelope. 3. Select photos to be framed or unframed, rounded or square corners, drop shadow Select phonos or algrau images to be used on the page, and the page of page and place in Design Materials in If pastors signature is needed on page, please sign on a seperate piece of page and place in Design Materials Env 1: Ministry Page Layout#: 22 Mod or Custom: See Inside See Back Custom II: Background Color: Yes No Color #. Style: Font Type: Times New Roman III: Photos: Rounded Corners Squared Corners Shadowed Caption to go under each photo (Maximum 60 characters) Example: Vacation Bible School EX: Example: Vaca.

1-1 Message from Elders

1-1 Colesman - Elders Jim Newswanger - Elde 1.7 Watt Love - Deacon 1-8 Nick Robertson - Deacon

Color and background choices are listed on pages 6 & 7

### **BUILD YOUR OWN COVER & ACTIVITY PAGES!**



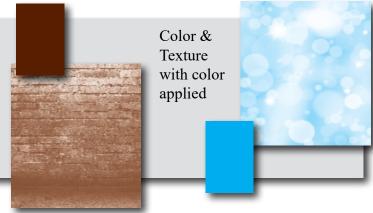
INDESIGN,
ILLUSTRATOR,
PUBLISHER OR WORD

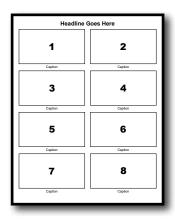
WE HAVE SOME GREAT RESOURCES FOR YOU TO USE.

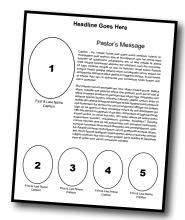
**GO TO:** ucdir.com/design.php
Type this link into a browser window

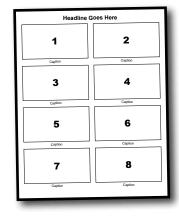
### How to get started:

- 1. Create a folder on your desktop to keep all your project files & images inside
- 2. Open your program on your computer
- 3. Go to the webpage above and download a starter pack for the software you are using
- 4. Pick a template to start your design
- 5. Add color, text & texture
- 6. Add photos from your project folder
- 7. Save into your project folder











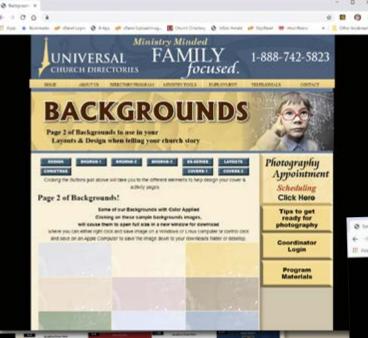
IF YOU ALREADY OWN & USE ADOBE INDESIGN, ILLUSTRATOR, PUBLISHER OR WORD - WE HAVE RESOURCES AVAILABLE FOR YOU TO USE WHEN YOU BUILD YOUR COVER OR ACTIVITY PAGES.

### INDESIGN, ILLUSTRATOR, WORD, PUBLISHER





(Clicking on these sample background images on the website will cause them to open full size in a new window for download where you can either right click and save image on a Windows or Linux computer or control click and save on an Apple Computer to save the image to your desktop)



BACKGROUND COLORS &
TEXTURES WITH COLOR
ALREADY APPLIED THAT CAN
BE DOWNLOADED TO USE WHEN
YOU BUILD YOUR COVER OR
ACTIVITY PAGES.



### **LAYOUT SAMPLES**

These layouts are placed right next to a completed activity page so you can have a visual of what the layout can translate into with images, backgrounds and colors applied.



### **BRAINSTORM: LOOKING FOR IDEAS.**

Ideas come to us every day, many more than we could ever use. We dismiss most of them, without making an effort to record them. Here are some ideas/samples for cover ideas.



### NEED IDEAS FOR THE LAYOUT OF YOUR PAGES OR COVER?

### IDEAS FOR INSPIRATION.

Here are some samples of some of our previous covers to help generate ideas for possible cover ideas



# OUR DS-SERIES TEMPLATES ARE PREDESIGNED LAYOUT IDEAS WITH APPLIED COLORS AND TEXTURES THAT CAN BE USED AS IS OR MODIFIED TO FIT YOUR STYLE.

Just indicate in the Design Guide which one of these you would like to use, then give us the photos and the details.

### ucdir.com/design.php

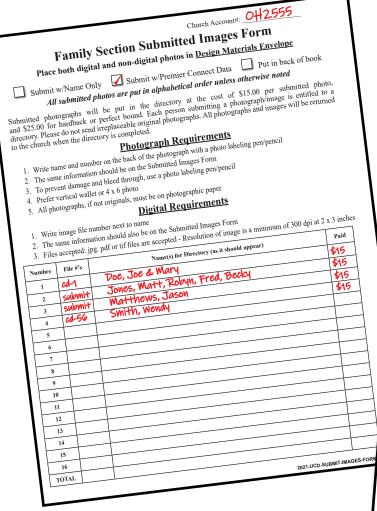
Type this link into a browser window (Chrome, Firefox, Edge, etc.)

### HOW TO FILL OUT THE FORM FOR FAMILY SECTION SUBMITTED-PHOTOS

### WHAT TO DO

- When submitting a hard copy of a photograph, please write the name on the submitted photo form and put the line number on back of the picture. Use a photo-safe writing tool.
- If submitting a digital image, put name of family and file # on the form.
- For best layout, submit printed photos in vertical form. See samples on the right.
- The Submitted Photo Information Form must be filled out on the front and back for a Premier Connect Directory.

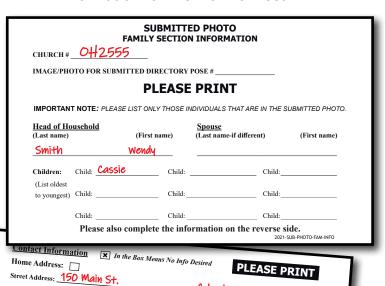
### SUBMITTED IMAGES MUST BE ON PHOTO PAPER OR WILL NOT BE ACCEPTED.



Traditional - only names and image names needed.

No contact information necessary.

#### **Information for Premier Connect**



\_ City: Columbus

\_\_ Zip Code: <u>4303</u>5

\_ Zip Code:

Home Phone Number: (740 ) 816 - 5687

Cell Phone Number: (740 ) 775 - 4692

E-Mail Address #1: WSMith150@gmail.com

State: Ohio

Street Address: \_\_

Second Address:

E-Mail Address #2:

### **HOW TO SUBMIT A COMPLETE ROSTER**

### FILE TYPES ACCEPTED & SUBMITTED

- · Excel Place headers at the top of each field/column
- Plain Text

- Tab-separated (.tsv) or Comma-separated (.csv)
- Google Sheets downloaded as .xls

If in doubt about your file, your church can email a sample file to the office for approval If you are unable to submit your roster on a CD or Flash Drive, please call our office for assistance

#### **CHURCH MANAGEMENT SOFTWARE**

If you use a church software program, most allow you to create a report file that can then be exported or saved to another file type. Usually there are several options to export to, such as plain text, .tsv (tabbed delimited), .csv (comma delimited) or an Excel file. *Any of the text options are preferred along with any spreadsheet file*.

### TO CONSIDER WHEN WORKING ON YOUR ROSTER

IF YOUR CHURCH WILL BE RECEIVING THE DIRECTORY APP: Email addresses are important, your church family receives the app unique identifier by email!

### ROSTER GUIDELINES BEFORE SUBMISSION

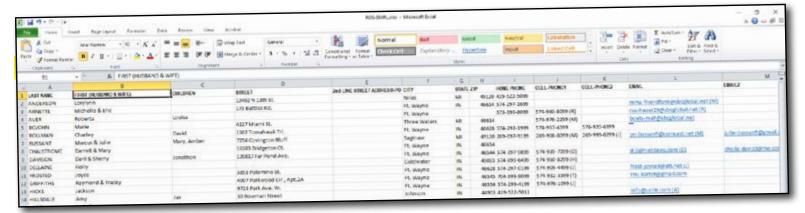
#### YOUR ROSTER NEEDS TO BE UPDATED BEFORE SENDING IT TO US.

(new members added, those no longer attending removed, etc.).

· Any excessive modifications to the Roster will be a charge per page, see the Cost Summary page

#### The roster consists of all members in the household living at the same address

- · Family's last name
- Parent's name(s)
- · Children's names; separated from parents by a semi-colon; separated from each other by a comma
- · Street address, city, state and zip code
- Up to three phone numbers 1 home phone; 2 cell phone numbers
- Up to two email addresses head of household; spouse
- Special characters should be placed after the name. In the rosters it should be placed after the individual name
- · Please do not submit a roster with special formatting such as bold, underlined or italicized
- There may be a charge to list second addresses
- Do not send in a spreadsheet file with hidden columns, please delete these columns before submitting



### **HOW TO SUBMIT A NON-PHOTOGRAPHED ROSTER**

#### When submitting a Non-Photographed Roster (for those not available for photography)

- Must be camera ready (ready to print). If using Word, Publisher or PDF, it must be sent in on a CD or Flash Drive.
- Any changes to a Non-Photographed roster, at the time of proofing, must be made by the church and resubmitted with the proof book.

### **SAMPLE BROCHURE IDEAS**

**SAMPLE-1** 

**4 PAGES - 1 FOLD - FULL COLOR** 

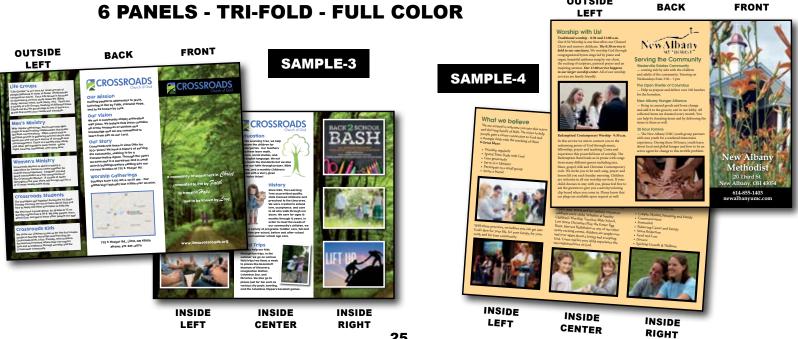


FRONT COVER **INSIDE LEFT INSIDE RIGHT BACK COVER** 



**INSIDE LEFT INSIDE RIGHT BACK COVER** FRONT COVER

OUTSIDE



### **MINISTRY TOOLS**

Please mark corresponding boxes and write your choices on the ministry tool page.

☐ Business Ca	•	· ·	a write your choices	•	or page.
Busiliess Ca	iras Churc				
■ Note Cards	Churc	ch Name:			
☐ Post Cards	Addre	ess:			
Brochures	Phone	ə:			
☐ 16 x 20 Mosa	aic Color	of Frame:	Ba	ckground Image #:	
Quantity:	Cont	act Person:			
3.5 x 2 inch FRONT ONI  NOTECARD 4.25 X 5.5 inches FOLDED	to have a appropria you choo  DESIGN YOU (If selected) - If your appropriately with the selected) with the selected of the sel	business card printely with an image se. If submitting a se. If submitten a se.	predesigned card, please of have a Note/Post Card to mark the card law and text. You may reasoned.	you will need to mark may replace a logo ease put all artwork of many ard ayout 5.5	the card layout with a photograph if
	predesigned ca	ard, please put all a	artwork on a separate	disk.	
DESIGN Y EASY BRO VISITOR F (If selected) - If yo easy brochure/fold you will need to ma	OCHURE/ FOLDER ou have elected an er for your church,	Page #	Page #	Page #	Page #  Not available  with folder
layout form approp	riately with page directory.	FRONT	BACK	INSIDE FRONT	INSIDE BACK

**DESIGN YOUR TRI-FOLD BROCHURE** (*If selected*) - If you have elected to have a tri-fold brochure printed for your church, you will need to mark the brochure layout form appropriately with photograph spaces and text. In the spaces reserved for your photographs, mark the back of the photograph and place a corresponding number

Write	Write	Write
Image #	Image #	Image #
OUTSIDE LEFT	BACK	FRONT

Write Image #	Write Image #	Write
INSIDE LEFT	INSIDE CENTER	INSIDE RIGHT

on the brochure layout form. You may replace a photograph space with text if you choose. Enclose the brochure layout with your church directory and mail at the same time as you mail the directory materials. If submitting a pre-designed brochure, please put all artwork on a separate disk.

### INSERT ALL ENVELOPES AND DESIGN PAGES HERE

Your Plan

Create a framework to inspire and prepare

COVERS & POUTSIDE FR	AGES ONT COVER		
Topic	Collect	Template#	
INSIDE FROI	NT COVER		
Topic	Collect	Template#	
PAGE1			
Topic	Collect	Template#	
PAGE2			
Topic	Collect	_Template#	
PAGE3			
Topic	Collect	Template#	
PAGE4			
Topic	Collect	_Template#	
PAGE5			
Topic	Collect	Template#	
PAGE6			
Topic	Collect	_Template#	
PAGE7			
Topic	Collect	_Template#	
PAGE8			
Topic	Collect	_Template#	
PAGE9			
Topic	Collect	Template#	
PAGE10			
Topic	Collect	Template#	
ROSTER			
INSIDE BAC	K COVER		
Topic	Collect	Template#	
OUTSIDE B-COVER		Template#	

# Your Goal \_\_\_\_ Your Credits \_\_\_

Plan for credit use:  Tools
Cover options
Binding options
Inside Covers
Pages
Misc.
Topics to consider:
Mississ Ctatassant

Mission Statement Anniversary/History

Scripture/Inspiring Hymn

Pastor page/note or letter

Staff /volunteer leaders

**List Names:** 

Groups/ formal or inaction

**List Groups:** 

Suggestions to include:

Worship, Family, Youth,

Childrens' activities, Outreach

Submitted Family photos of

homebound/out of town members

Logos for your church and groups

**Event Pictures to take:** 

SUBMITTED FAMILY PHOTOS