CUSTOM, EVOLVING & SMALL PROGRAMS - DIRECTORY DESIGN GUIDE -

Goal to Complete Design	(5.1)	Acc	t. #	
Church Name	(Date)			
City		State	Zip	
Contact Person				
Daytime Phone #		Email		

TO START THE DIRECTORY PROCESS ••••• YOU MUST •••••

MAILING SHOULD BE TRACKED BY A SIGNATURE GUARANT

RETURN THIS COMPLETED DESIGN GUIDE & MATERIALS LISTED BELOW TO UNIVERSAL CHURCH DIRECTORIES

- **1.** Directory Design Guide (Completely fill out pages 2-6)
- 2. Completed cost summary (page 5 in this booklet) with check or money order if applicable
- 3. Cover, Ministry Page and Submitted Photos sheets placed in back pocket
- 4. Photo Session Envelope detailing staff images (With extra images supplied by the church)
- **5.** Roster Listing (if applicable) preferably on a CD or Flashdrive
- 6. Ministry Tool sheet (if applicable, see page 24) placed in back pocket

MAIL YOUR DIRECTORY DESIGN MATERIALS TO:

Universal Church Directories

30 Bowman Street • Mansfield, Ohio 44903 • 419-522-5011 • 1-888-742-5823

DIRECTORY DELIVERY SCHEDULE					
DIRECTORY STYLE	Business Days for Proof Copy	Business Days for Final Book			
Soft, Spiral, UV Coated, Back Pocket	15	15			
Combination of 2 Binding styles (Spiral, UV Coated or Back Pocket) Please note that back pocket covers may not be combined with spiral covers.	15	20			
Hardback, Perfect Bound	15	30			
Program Credit Option (Soft, Spiral, UV Coated and Back Pocket Covers)	10	10			

Below is a list of items to think about before your Directory Design Meeting.





- 2. Collect images and photos from Classes, Events and Ministries (we accept prints as well as digital images)
- 3. Decide if you want a Staff Page (or a Pastor's page with a message from the Pastor)
- **4.** Decide on Theme, Colors & Styles for the design of the Directory

 (Universal has 24 pre-set colors and 9 pre-designed backgrounds, and 18 Designer Series Templates to choose from)
- 5. Decide on the layout for Front & Back Cover

 (take a look at the Designer Series templates & Sample Covers to develop ideas for your directory)
- 6. Decide how you want to use your credits on your Directory Options or Ministry Tools (if available) (would you use them for an extra ministry page, pocket directories, cover or roster options, etc.)

 • • NOTES • •

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IF YOUR CHURCH IS RECEIVING THE MYUCD APP

We need the Name, Email Address and Phone Number of the person that will be the APP Administrator for your church. This should be someone who is comfortable with technology. After your Directory Program is complete, we will send you a link in an email with all the information on how to administer and download the APP for you and your church members.

THE AREA BELOW MUST BE FILLED OUT IF YOUR CHURCH IS RECEIVING THE MYUCD APP



APP Administrators Name:	Directory
Phone Number:	Instagram:
Email:	Calendar Link:
Website:	Announcements Link:
Facebook:	Online Giving Link:
Twitter:	Video Services Link:

DESIGN AS EASY AS 1-2-3

- **1.** Decide how to use your credits for extra pages or ministry tools
- **2.** Decide cover layout and set theme, colors and styles inside your book
- 3. Get ahead on Pastor, Staff & Ministry pages by collecting photos of group activities

CHOOSE YOUR DIRECTORY DESIGN METHOD

EXPRESS METHOD - Send your images and text. Our graphic designer will create your directory and page designs for you.
UNIVERSAL DESIGN METHOD - Design your ministry pages and covers utilizing Universals pre-designed templates, background colors and textures or Designer Series.
CHURCH DESIGNED METHOD - Use Photoshop, Publisher, InDesign, or Illustrator to create your own ministry pages and covers. Export as Acrobat pdf or 300 dpi JPG files with bleed (1/8 inch {.125 inch} extra around edge of page - allowing you to run artwork to the edge of a page).
DIRECTORY PROGRAM SELECTION - CHECK ONE tom Directory Program (Ilize Credit Enhancements) Evolving Album Program (No Credits Available) Small Church Program (Photograph Less than 32 Families)

SMALL CHURCH PROGRAM

Number of families photographed at your church

We have designed a directory program to accommodate our smaller church partners that photograph less than 32 sittings. Under the Small Church Directory Program churches photographing 25-31 sittings will receive:

- 50 Full-Color Directories
- · Front and Back Cover
- Choice of 3 family section styles (Premier Connect, Premier Tradtional or Traditional)
- Ministry pages, family section and roster pages (totalling 8 pages in the directory)
- · Use of our background colors and styles -OR- our Design Series
- Opportunity to purchase Directory Enhancements or Ministry Tools

To determine use of the eight pages in your directory, please follow these steps:

- 1. Determine the number of families to be included in the family section: The number photographed at the church + number of families that went to another church to be photographed + the number of families submitting a photograph.
- 2. Determine the family section style to be used in the directory:
 - See Family Section Options on page 4 of this Directory Design Guide
- 3. Determine if a non-photographed roster will be included in the directory: Estimate is 40 entries per page.
- 4. After determining the number of pages for the family section and roster (if applicable) the remainder of your 8 pages may be used for ministry pages.



Regardless of special notes on contract - BONUS, SPECIALS OR **CREDITS ARE NOT AVAILABLE WITH** THIS PROGRAM.

THE EVOLVING ALBUM PROGRAM

The **Evolving Album Program** qualifications are that the church must photograph 32 families and must be at least 3 years since their last directory. The church must submit all materials for directory production within 12 months of the last photography date. You will receive a 5-1/2 x 8 1/2 directory with a front and back cover, inside front & inside back cover or a staff page. Plus a 10% overrun of families photographed. **Update Photography Program for the Evolving Album 25 or more New Families must be photographed** and must be used within 2 years of the original photography date or it will expire.

Choose an Evolving Program Family Section Style

- ☐ 5-½ X 8-½ Traditional
 - 12 Families per page; name only beneath photo, roster in back of the directory
- ☐ 5-½ X 8-½ Premier Connect
 - 9 Families per page; includes address, phone numbers, email addresses

~ FRONT & BACK COVER INCLUDED ~

CHOOSE ONE

☐ Staff Page

CHOOSE ONE

- ☐ Inside Front & Inside Back Cover
 - ☐ MyUCD App
 - ☐ Directory Images-JPG Format

No Promotions, Credits or Bonus Credits are available with the Evolving Album Program. Hardback and Small Church Programs are not available with this program.

THE CUSTOM DIRECTORY PROGRAM

Number of families photographed at your chu	ırch

The Custom Directory Program may have a cover, ministry pages, family section and a roster. Ministry tools include an APP, Digital Directory on CD, or brochure, with many more available, using either the credit program, or they can be purchased. Design Your Custom Directory Program with your earned Program Credit Enhancements.

You may choose from 3 different family section styles. **Premier Connect** with 8 families per page - contact info next to image, no roster. **Premier Traditional** with 9 families per page - names only beneath the image. No roster. **Traditional** with 16 families per page - name only beneath the image - with a complete roster in the back of the directory.

Please be advised that a roster listing in the back of a Premier Connect is a cost of \$75.00 per page or one program credit per page.

Program Credit Enhancement Allocation is based on the following criteria:

32-69 families 5 Program credits	210-244 families 12 Program credits
70-104 families 6 Program credits	245-279 families 14 Program credits
105-139 families 8 Program credits	280-314 families 15 Program credits
140-174 families 9 Program credits	315-349 families 18 Program credits
175-209 families 11 Program credits	

The above Program Credit Enhancement allocation is used for directory options and ministry tools. One additional Program Credit Enhancement is allotted for every 35 families photographed over 315. Program Credits can be used for ministry pages, ministry tools, and directory options.

••••• OUR MOST POPULAR PROGRAM! •••••

DESIGN YOUR DIRECTORY USING THE EARNED PROGRAM CREDIT ENHANCEMENTS. Cover Enhancements, Ministry Pages, Visitor Folders, Brochures, Postcards & more!

CHOOSE YOUR DIRECTORY SIZE, BINDING, COVER STYLE AND BACKGROUND COLORS

SELECT ALL BO	XES THAT APP	PLY —		
DIRECTORY SIZE	☐ 8-½ X 11 The Custom I	5-½ X 8-½ Program	\Box 5-½ X 8-½ The Evolving Album Program	
BINDING STYLE	onen manunum m			*
Saddle Stitched (over	r 72 pages will be Spiral Bound)		ot available with Evolving Directories)	
Black Spiral Bound (1 Program Credit)		Perfect Boun	50 families to qualify. 3 Program Credits) d 50 families to qualify. 3 Program Credits)	
Wire Spiral Bound (2 Program Credits)		(Musi prioto 2	30 families to quality. 31 fogram credits)	
COVER STYLE	Standard Soft (Included)	UV Gloss Co		<u>`</u>
	FAMILY	SECTION		
SELECT YOUR PHOT	O STYLE & FAMILY	SECTION STYL	E	
☐ Square Corners	Round Corners	☐ Shadow Effect	(cannot be used on black background)	
☐ 8-½ x 11 Premier Co	onnect - 8 Families per pa		phone numbers, email addresses loes not include a roster)	
■ 8-½ x 11 Standard T	raditional - 16 Families	per page - name only b	eneath photos	
		(r	oster included in back of directory)	
8-½ x 11 Premier Tr	aditional - 9 Families pe	r page - name only bene	eath photos (does not include a roster)	
5-½ x 8-½ Premier C	connect - 9 Families per pa		none numbers, email addresses loes not include a roster)	
☐ 5-½ x 8-½ Traditiona	al - 12 Families per page - r	name only beneath photo	s (roster included in back of directory)	
	t a roster listing in the back o credit item only. The cost is		remier traditional directory is a cost program credit per page.	
SELEC	T BACKGRO	UND COLO	R & STYLE	
(for color and backgr	ound choices please see p	ages 6-7 - Designer Se	ries templates start on page 8)	
FAMILY SECTION				
☐ No color/style ☐ Backg	round color	Background style	Designer Series	-
ROSTER SECTION				
☐ No color/style ☐ Backg	round color	Background style	Designer Series	

Directory Options / Ministry Tools	Credit / Cost	Qty	Method of	f Payment
			Program Credit	Church Expense
MINISTRY PAGES 1 Full Color Staff or Ministry Page (one side)	1 Credit/\$100.00			
Traditional Family Section with phone number under photo	1 Credit/\$100.00			
Printing on Inside Front and Inside Back Cover	1 Credit/\$100.00			
ROSTER/OPTIONS Modified per Page (Excessive changes, Second addresses, etc.)	\$20.00 ea. page			
Custom per Page (Font, Type, Size, Additional Info)	\$50.00 ea. page			
1 Roster Page (camera ready)	1 Credit/\$75.00			
Black/White Page (History, Ad or Traditional Roster Page - approx. 40 families per page)	1 Credit/\$100.00			
SUBMITTED FAMILY SECTION PHOTOS Up to 8 Submitted Family Section Photos (Limit 1) Not Available with Hardback Programs	1 Credit			
Submitted Family Section Photo	\$15.00 each			
Submitted Family Section Photo for Hardback or Perfect Bound	\$25.00 each			
COVER OPTIONS UV Gloss Coated Cover	1 Credit/\$100.00			
Plastic Spiral Bound (Automatic - Standard Soft over 72 pages) (back pocket not available)	1 Credit/\$100.00			
Wire Spiral Bound (back pocket not available)	2 Credits/\$200.00			
Additional Cover for Spiral Bound (2 or 3 Charge Churches)	1 Credit/\$100.00			
Custom Back Cover with Back Pocket	1 Credit/\$100.00			
Check one: Perfect Bound Hard Cover Dir. (Min. 250 Families)	3 Credits			
DIRECTORY OPTIONS Additional Soft Cover Directory	\$7.00 per copy			
Additional UV Coated, Spiral or Back Pocket Directory	\$8.00 per copy			
Additional Combination of 2 or more Cover Options Directory	\$9.00 per copy			
Additional Hardback or Perfect Bound Directory	\$15.00 per copy			
8 Additional Hardback	1 Credit			
Additional 20% Overrun of Directories (40 Directory max. Limit 2)	1 Credit			
Additional 10% Overrun of Perfect Bound Directories (20 Directory max. Limit 2)	1 Credit			
10/10 Delivery Schedule	1 Credit/\$100.00			
MINISTRY TOOLS Church Directory App	2 Credits/\$200.00			
Digital Directory CD-ROM (PDF, Family Images, Templates)	1 Credit/\$100.00			
Portrait Gift Certificates (\$200.00 Value)	1 Credit			
250 Postcards - 3-1/2 x 5-1/2 - or - 100 Postcards 5-1/2 x 8-1/2 -	1 Credit/\$100.00			
250 Picture Business Cards - 3-1/2 x 2	1 Credit/\$100.00			
250 Easy Brochures - 11x17 ☐ - or - 8-1/2 x 11 ☐ - Bi-Fold	1 Credit/\$100.00			
250 Brochures - 8-1/2 x 11 Tri-fold 🛄 Bi-Fold 🛄 Flat 🛄	1 Credit/\$100.00			
250 Custom Brochures - 11x17 - Bi-Fold	2 Credit/\$200.00			
250 Notecards & Envelopes	1 Credit/\$100.00			
100 Easy Connect Brochures (193 Family Increments) 8-1/2 x 11 - 4 Pg. Increments	1 Credit/\$100.00			
Individual Database Images Program	2 Credits/\$200.00			
Family Database Images Program	1 Credit/\$100.00			
50 Easy Visitor Folders - 8-1/2 x 11 ☐ - or - 5-1/2 x 8-1/2 ☐	2 Credits/\$200.00			
50 Custom Visitor Folders - 8-1/2 x 11 ☐ - or - 5-1/2 x 8-1/2 ☐	4 Credits/\$400.00			

Bolded options are the

INITIALS .

NUMBER OF PROGRAM CREDITS USED

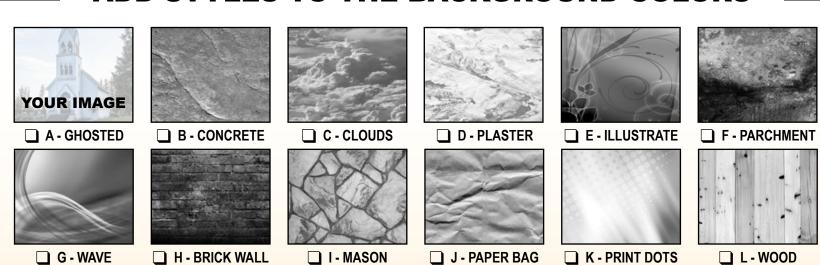
COST OF ADDITIONAL PROGRAM OPTIONS

ADD BACKGROUND COLORS TO MINISTRY PAGES

Check the boxes that have the desired background and style if you are not using one of the Designer Series templates. Leave the style blank if you want a solid background. The chosen background will print on all activity and family pages



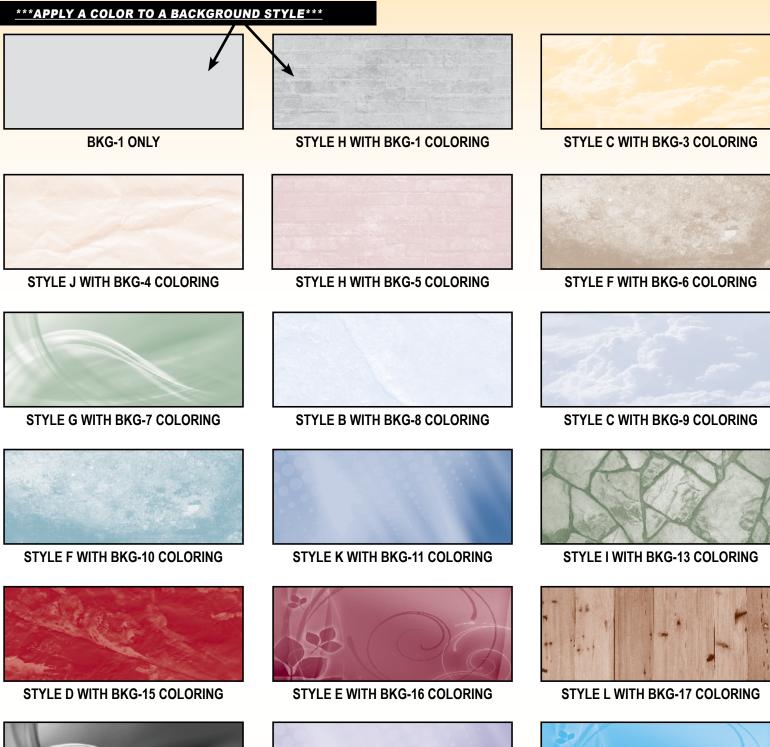
ADD STYLES TO THE BACKGROUND COLORS



The Style samples above have no color applied to them at all. The Style samples on page 7 have the colors applied to them. Each application of color will slightly change the way that the texture appears as shown.

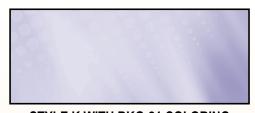
Please mark corresponding boxes and write your choices on the cover & ministry page instructions. These fonts are for the cover and activity pages ONLY. If you have a specific font that you feel strongly about, you may submit it to see if it can be used. If you layout your own pages in InDesign, Publisher or Illustrator on a disk, you may use any font you like provided you package and include the fonts with your completed file.

SAMPLE BACKGROUNDS & COLORS APPLIED





STYLE G WITH BKG-18 COLORING



STYLE K WITH BKG-21 COLORING



STYLE E WITH BKG-24 COLORING

CHOOSE FONT FOR HEADLINES & CAPTIONS

□ Arial
□ Cataneo
□ Avant Garde

□ Arial Black
□ Cooper Black
□ Impact

□ Eras Demi/Eras Bold
□ Book Antigua
□ Brush Script Standard

□ Times New Roman Bold/ Italic
□ Harlow Solid Italic
□ Blacksword

□ Papyrus
□ CASTELLAR
□ Harrington

UCD Designer Series Template Instructions

These templates are designed for your use. You can use any template for the Cover, Ministry Pages and Family Pages, or you can use them in any combination.

Choose your directory design from our Designer Series Templates



• FAMILY & CHURCH IMAGES IN DS-SERIES MINISTRY & FAMILY PAGES ARE FOR EXAMPLE ONLY! •

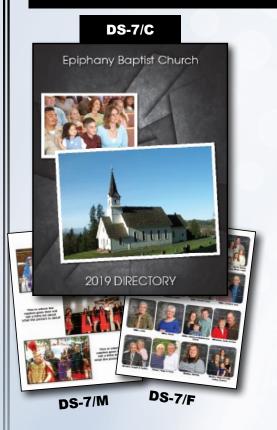


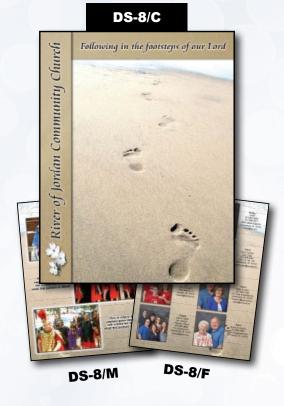


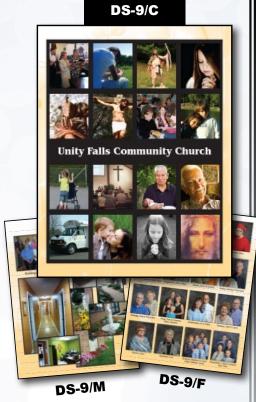
Designer Series (DS) and number (-1) (C) - Cover • (M) - Ministry Pages • (F) - Family Section

AS AN EXAMPLE:

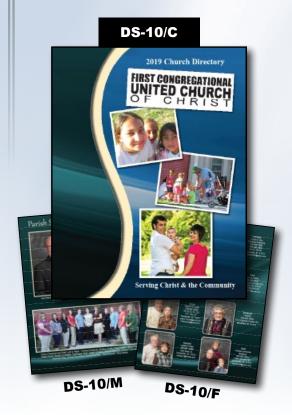
- DS-1 Cover with DS-11 Ministry Pages and/or Family Pages
- DS-16 Cover with DS-6 Ministry Pages and/or Family Pages, with any of the available colors as the background for Ministry and Family Pages.

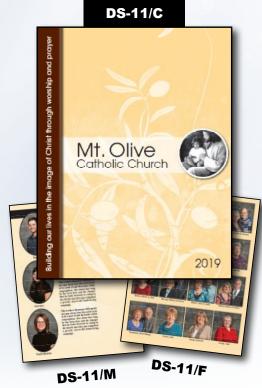


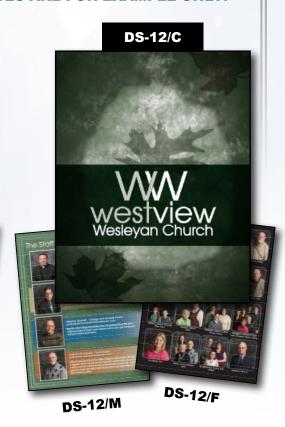




FAMILY & CHURCH IMAGES IN DS-SERIES MINISTRY & FAMILY PAGES ARE FOR EXAMPLE ONLY!





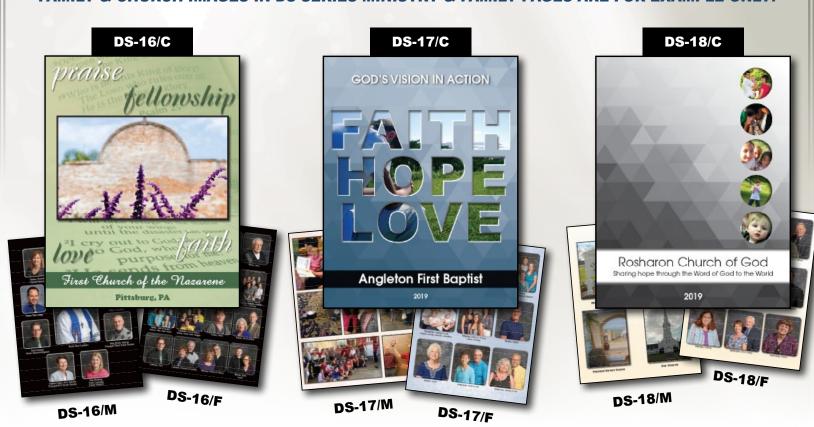


Use any of these templates with your own photos & logos using any background design, style or color.

You can also submit your own design and background. We accept InDesign, Photoshop, Publisher, Word or Illustrator files. Please include all images used in your design and burn it to a CD or Flash Drive and place it into the **Design Materials Envelope**.

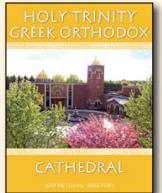


• FAMILY & CHURCH IMAGES IN DS-SERIES MINISTRY & FAMILY PAGES ARE FOR EXAMPLE ONLY! •

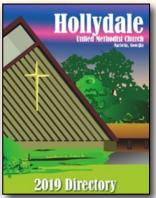


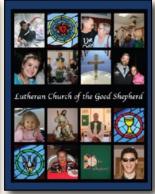
SAMPLE IDEAS FOR COVERS

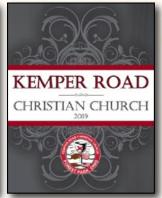
FOR MORE IDEAS & LAYOUT SAMPLES go online to https://ucdir.com/layout-smples.php











COV-1

COV-2

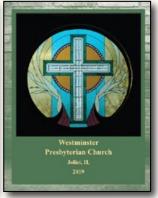
COV-3

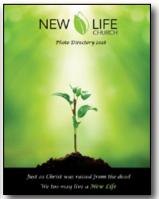
COV-4

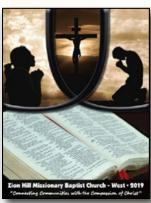
COV-5











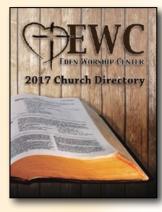
COV-6

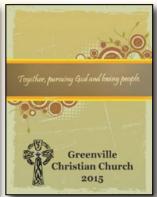
COV-7

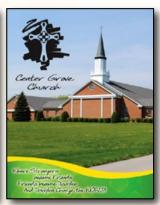
COV-8

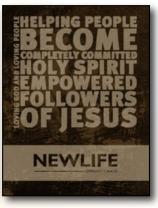
COV-9

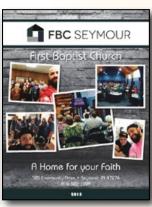
COV-10











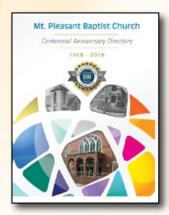
COV-11

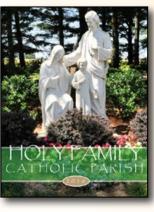
COV-12

COV-13

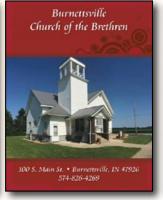
COV-14

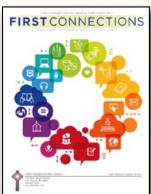
COV-15











COV-16

COV-17

COV-18

COV-19

COV-20

DIGITAL SUBMISSION GUIDELINES -



ADOBE INDESIGN OR ILLUSTRATOR

All backgrounds that aren't White must have BLEED (1/8 {0.125} of an inch more than the page size). If you choose one of our backgrounds, we will add it for you. Please use CMYK colorspace, if we have to convert

from RGB, the color may shift/change.

WHEN USING
ANY OF THESE
PROGRAMS AND/OR
SUBMITTING THESE
FILES, REMEMBER TO
PACKAGE AND SEND
ALL IMAGES AND
FONTS USED.

ADOBE PHOTOSHOP

Files should be saved as a flattened 300 DPI or better JPEG. Please design your pages with bleed in mind (1/8 {0.125} of an inch more than the page size). *This means that the page size should be* 8.625" x 11.25". Please use CMYK colorspace, if we have to convert from RGB, the color may shift/change.

Also - Unless you are submitting your whole layout in Adobe Photoshop Layers - **DO NOT** set any text in image editing software.

MICROSOFT PUBLISHER

PLEASE SEND A PRINTOUT OF YOUR FILES WHEN YOU SUBMIT

Choose the color model CMYK before

starting your design. To create a bleed in Publisher, enlarge the elements that

you want to bleed so that they extend off the edge of the page by at least 0.125 inches. The Pack and Go Wizard, packs a publication and the linked files into a single compressed file that you can take to a commercial printer and creates a PDF file that your printing company may prefer to use. **REMEMBER TO USE THE PACK & GO TO SUBMIT THESE FILES.**

■ MICROSOFT WORD

PLEASE SEND A PRINTOUT OF YOUR FILES WHEN YOU SUBMIT

Microsoft Word does not support

CMYK images directly in its files. Word uses the RGB color format,

but there is a workaround to this problem. Save your Word file as a PDF. Also in Word Options, Advanced, make sure that you check **- Do Not compress images in file -** before you output to a PDF file. For this software, you would be responsible for making corrections and resending hi-res PDF files.



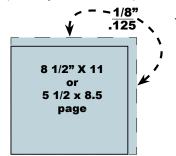
DO NOT USE - these programs to build pages.





DO NOT USE PRESENTATION OR SPREADSHEET SOFTWARE TO DESIGN YOUR PAGES

(Powerpoint Or Excel) These programs are only acceptable for text that will be used on your page, but no images.



• THIS IS IMPORTANT WHEN YOU DESIGN •

ALL PAGES WITH A BACKGROUND OR FULL COLOR TO THE EDGE OF THE PAGE SHOULD HAVE BLEED.

This means that on all edges of the page, except for the side with the spine of the book, the background must hang out 1/8". Your book will be printed on larger paper and then cut down. This gives the cutter a little extra room to work with, and avoids unpleasant looking white edges on your pages.

DIGITAL PHOTOGRAPHY

WE ACCEPT JPG, TIFF, EPS AND PDF FILE FORMATS.
•• 300 DPI DIGITAL PHOTOS ARE PREFERRED ••

*** NON-PHOTO PAPER PHOTOS ARE NOT ACCEPTED ***

- For photo resolution, always use 300 dpi or higher. If you use a Digital Camera OR Cell Phone, always shoot on the highest setting available.
- Computer screen resolution is 72 dpi Print resolution is 300 dpi. Just because it looks good on your computer screen doesn't mean it will print well.

Please identify your printed photos with a photo safe writing tool (on the back of the photo) by page and photo number. (e.g. Ministry Page 1 is 1-1, 1-2).

KEEP IN MIND THAT HORIZONTAL PHOTOS WORK BEST WITH HORIZONTAL BOXES, AS DOES VERTICAL PHOTOS WITH VERTICAL BOXES FOR THE MINISTRY PAGES.

PLACE ALL PHOTOS,
DIGITAL IMAGES,
CDs, THUMB DRIVES
IN THE DESIGN
MATERIALS ENVELOPE.

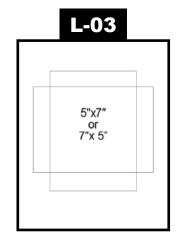


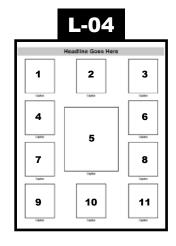
COVER & MINISTRY PAGE TEMPLATES

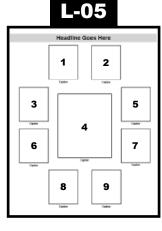
Captions may or may not be used with any of these designs

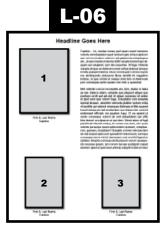


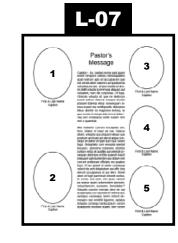


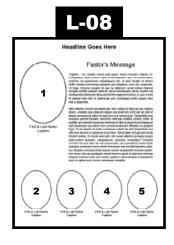




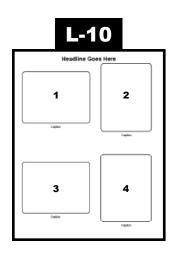


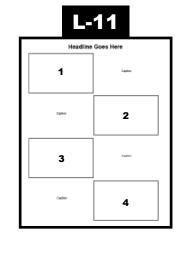


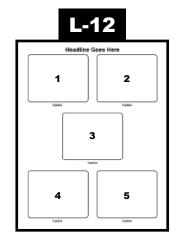


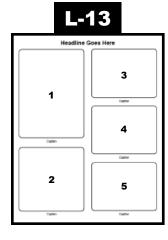


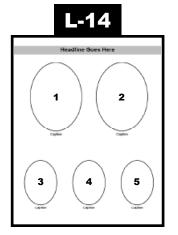


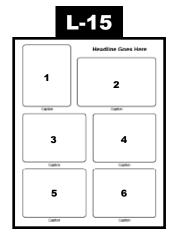


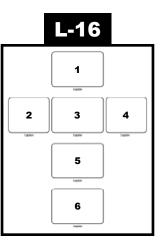






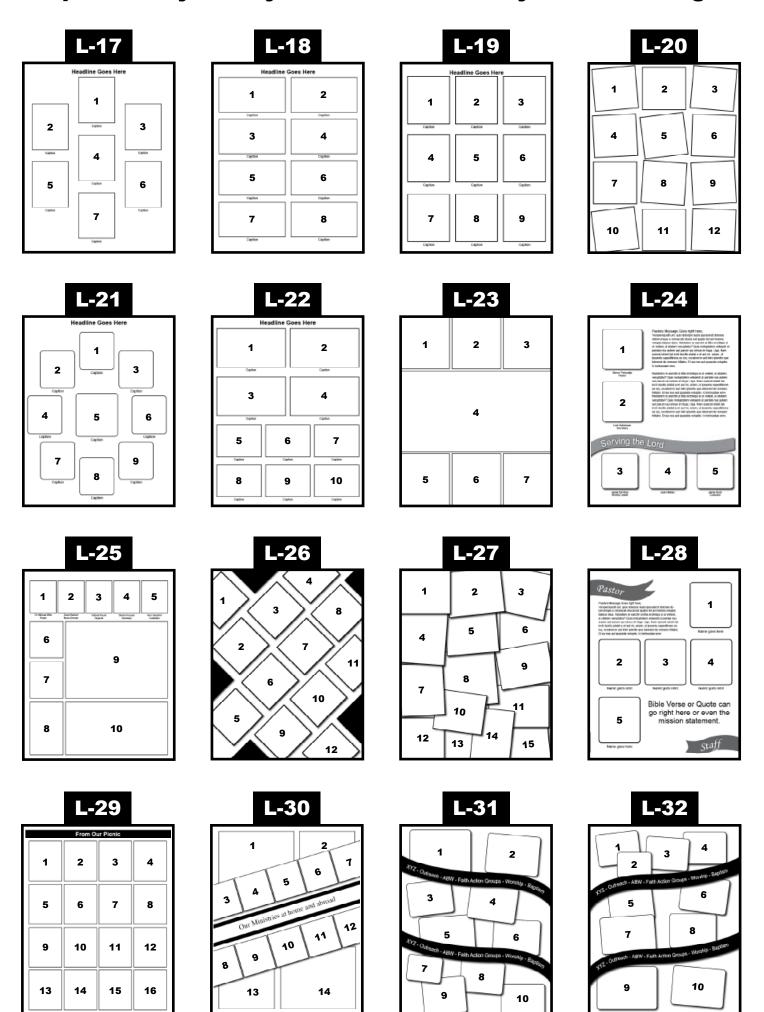






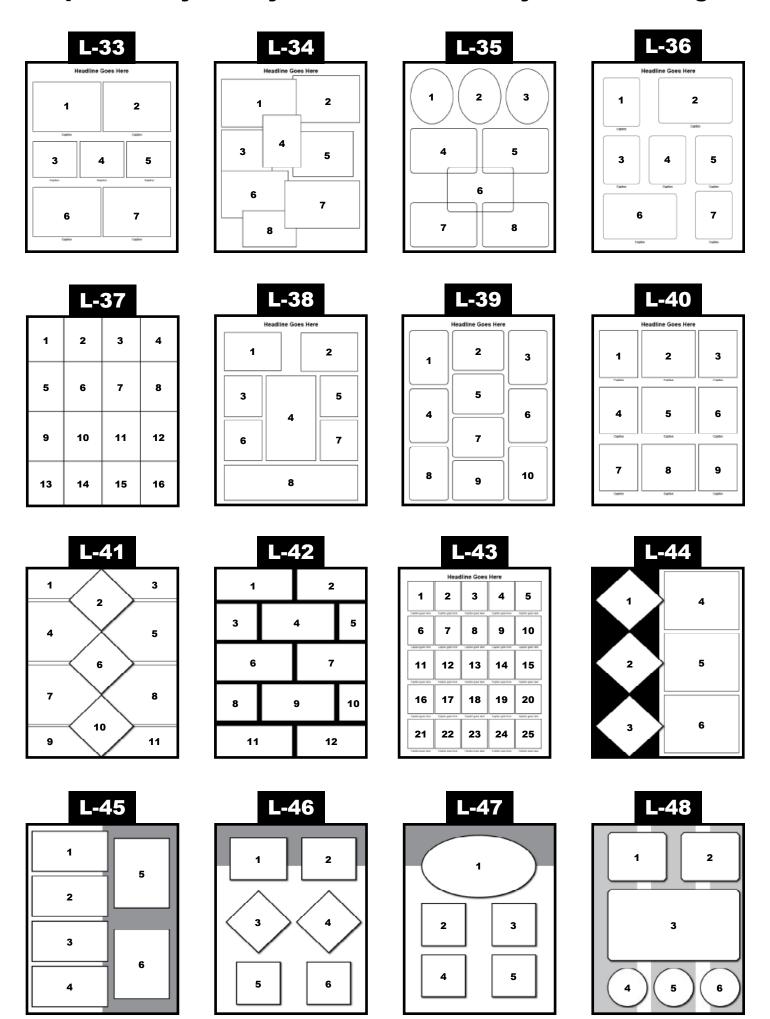
COVER & MINISTRY PAGE TEMPLATES

Captions may or may not be used with any of these designs



COVER & MINISTRY PAGE TEMPLATES

Captions may or may not be used with any of these designs



HOW TO FILL OUT THE COVER FORMS

HOW TO DESIGN YOUR DIRECTORY COVERS

Pick your Front & Back Directory Cover Style.

Choose the Headliner font type and color.

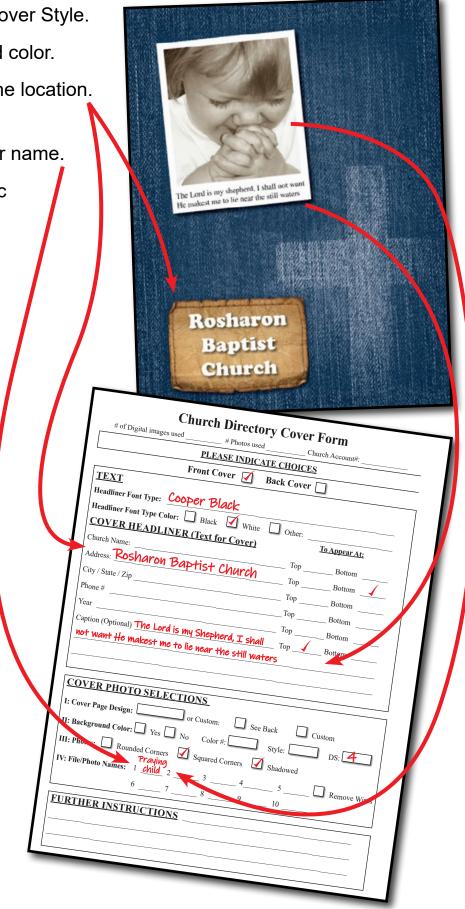
Enter Headliner text and indicate line location.

 If you are using a cover picture, please write down image number or name.

Please note if you have any specific requests.

DESIGNING YOUR OWN COVER

- When designing your own cover, please include a print out of the pages built.
- Fill out the Cover Form
 if you want us to put in a
 background color and/or
 style or for special instructions.
- You can use a program like InDesign, Illustrator, Publisher, Word or Photoshop.



Color and background choices are listed on pages 6 & 7

HOW TO FILL OUT THE MINISTRY PAGE FORMS

HOW TO DESIGN MINISTRY & BROCHURE PAGES

1. MINISTRY PAGE HEADLINER

• ex: "Following Jesus Together".

Select color and font type for headliners.

2. DESIGN YOUR MINISTRY PAGE

- Choose the Ministry Page layout.
- Choose the background color, style and font type.
- Choose a photo style: rounded squared corners, or shadow effect
- Write down the file name or photo number to indicate where you want each image.
- Enter captions and type color. Indicate if photo is a church or Universal image.

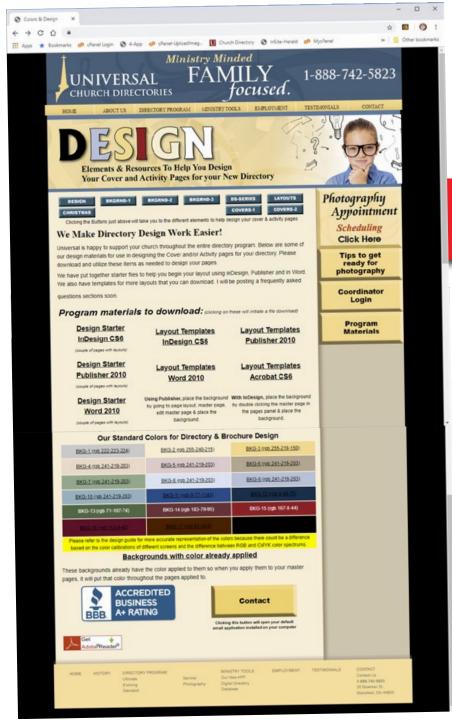
DESIGNING YOUR OWN MINISTRY PAGES

- When designing your own ministry pages, please include a print out of the pages built and where they go in the directory.
- Fill out the Ministry Page
 Form if you want us to put in a background color and/or style or for special instructions.
- You can use a program like InDesign, Illustrator, Publisher, Word or Photoshop.

Following Jesus Together e my one personal successip times. You is not produce on ground and misstophes, too. Praise God for His goodness. Be faithful in your per als and families as we face juys and challenges Following Issus Toy ose valuable aspect of this directory is to introduce your family and friends to this fan Perhaps the most valuable aspect of hits directory is to introduce your family and friends to this family of Christians. The Lake Area Christian Church is a gathering of Christ followers. The Savior lowers on the provision determal life to all that declieve and obey Him. This is a piece where ANYONE can co and find the kindness of God shared among real people. Some plant, others water, but God is causing t crowth ... in Christ ... in love ... soutcher in real daily life. May God's richest blessings be yours in Christ. Ministry Page Form Following Jesus Togethe Font Type Catane

Color and background choices are listed on pages 6 & 7

BUILD YOUR OWN COVER & ACTIVITY PAGES!



INDESIGN,
ILLUSTRATOR,
PUBLISHER OR WORD

WE HAVE SOME GREAT RESOURCES FOR YOU TO USE.

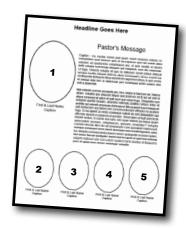
GO TO: ucdir.com/design.php
Type this link into a browser window

How to get started:

- Create a folder on your desktop to keep all your project files & images inside
- 2. Open your program on your computer
- 3. Go to the webpage above and download a starter pack for the software you are using
- 4. Pick a template to start your design
- 5. Add color, text & texture
- 6. Add photos from your project folder
- 7. Save into your project folder











IF YOU ALREADY OWN & USE ADOBE INDESIGN, ILLUSTRATOR, PUBLISHER OR WORD - WE HAVE RESOURCES AVAILABLE FOR YOU TO USE WHEN YOU BUILD YOUR COVER OR ACTIVITY PAGES.

INDESIGN, ILLUSTRATOR, WORD, PUBLISHER





(Clicking on these sample background images on the website will cause them to open full size in a new window for download where you can either right click and save image on a Windows or Linux computer or control click and save on an Apple Computer to save the image to your desktop)



BACKGROUND COLORS &
TEXTURES WITH COLOR
ALREADY APPLIED THAT CAN
BE DOWNLOADED TO USE WHEN
YOU BUILD YOUR COVER OR
ACTIVITY PAGES.



LAYOUT SAMPLES

These layouts are placed right next to a completed activity page so you can have a visual of what the layout can translate into with images, backgrounds and colors applied.

19

Dig Down



IDEAS FOR INSPIRATION.

NEED IDEAS FOR

THE LAYOUT OF YOUR

PAGES OR COVER?

Here are some samples of some of our previous covers to help generate ideas for possible cover ideas



BRAINSTORM: LOOKING FOR IDEAS.

Ideas come to us every day, many more than we could ever use. We dismiss most of them, without making an effort to record them. Here are some ideas/samples for cover ideas.



OUR DS-SERIES TEMPLATES ARE PREDESIGNED LAYOUT IDEAS WITH **APPLIED COLORS AND TEXTURES** THAT CAN BE USED AS IS OR MODIFIED TO FIT YOUR STYLE.

Just indicate in the Design Guide which one of these you would like to use, then give us the photos and the details.

ucdir.com/design.php

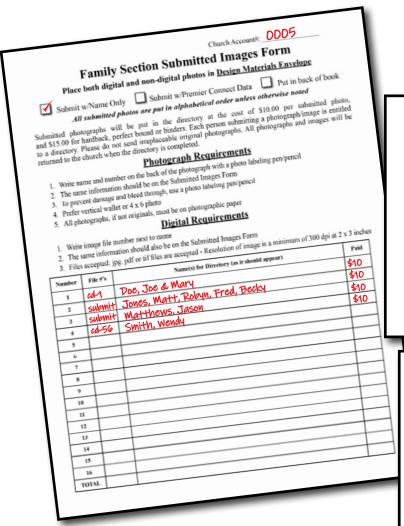
Type this link into a browser window (Chrome, Firefox, Edge, etc.)

HOW TO FILL OUT THE FORM FOR FAMILY SECTION SUBMITTED-PHOTOS

WHAT TO DO

- · When submitting a hard copy of a photograph, please write the name on the submitted photo form and put the line number on back of the picture. Use a photo-safe writing tool.
- If submitting a digital image, put name of family and file # on the form.
- For best layout, submit printed photos in vertical form. See samples on the right.
- The Submitted Photo Information Form must be filled out on the front and back for a Premier Connect Directory.

SUBMITTED IMAGES MUST BE ON PHOTO PAPER OR WILL NOT BE ACCEPTED.



Traditional - only names and image names needed. No contact information necessary.



Information for Premier Connect

SUBMITTED PHOTO **FAMILY SECTION INFORMATION**

CHURCH # OH 0001 IMAGE# / PHOTO# FOR DIRECTORY POSE _#3

PLEASE PRINT

IMPORTANT NOTE: PLEASE LIST ONLY THOSE INDIVIDUALS THAT ARE IN THE SUBMITTED PHOTO. Head of Household (Last name) <u>Spouse</u> (Last name-if different) (First name) Jones Matthew Children: Child: Steven Child: (List oldest Child: Julie Child: to youngest) Child: Child: Child:

Please complete the reverse side if your church is receiving the Profile Directory.

SUBMITTED PHOTO INFORMATION PLEASE PRINT

Phone Number (mE-Mail Address:				_ _
Street Address: 30	Bowman S	t	City: Mans	sfield
State OH		Zip	pcode: 44903	
Occupation(s): Hea				Teacher
Wedding Anniversa	ary: MM_01	/ DD23	/YY 80	-
Family or Individua (Circle or write in your top 4 favorites)	Crafts Needle	ework/Sewing Fo	ootball Golfing	Hockey Soccer Tennis Basketball Baseball/Softball swimming Boating Skiing
Church Activities:	Organist Piani			outh Group Men's Group nen's Group Greeter Kitchen
Members of your I	Household Not P	ictured :		

HOW TO SUBMIT A COMPLETE ROSTER

FILE TYPES ACCEPTED & SUBMITTED

- · Excel Place headers at the top of each field/column
- Plain Text

- Tab-separated (.tsv) or Comma-separated (.csv)
- Google Sheets downloaded as .xls

If in doubt about your file, your church can email a sample file to the office for approval If you are unable to submit your roster on a CD or Flash Drive, please call our office for assistance

CHURCH MANAGEMENT SOFTWARE

If you use a church software program, most allow you to create a report file that can then be exported or saved to another file type. Usually there are several options to export to, such as plain text, .tsv (tabbed delimited), .csv (comma delimited) or an Excel file. *Any of the text options are preferred along with any spreadsheet file*.

TO CONSIDER WHEN WORKING ON YOUR ROSTER

IF YOUR CHURCH WILL BE RECEIVING THE DIRECTORY APP: Email addresses are important, your church family receives the app unique identifier by email!

ROSTER GUIDELINES BEFORE SUBMISSION

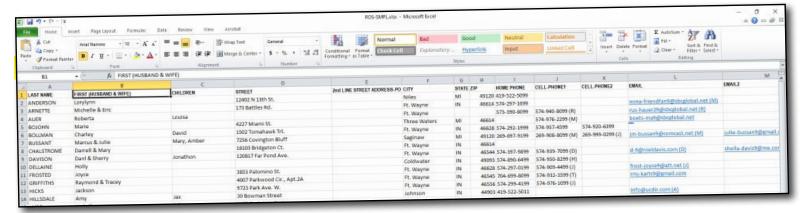
YOUR ROSTER NEEDS TO BE UPDATED BEFORE SENDING IT TO US.

(new members added, those no longer attending removed, etc.).

· Any excessive modifications to the Roster will be a charge per page, see the Cost Summary page

The roster consists of all members in the household living at the same address

- · Family's last name
- Parent's name(s)
- · Children's names; separated from parents by a semi-colon; separated from each other by a comma
- · Street address, city, state and zip code
- Up to three phone numbers 1 home phone; 2 cell phone numbers
- · Up to two email addresses head of household; spouse
- Special characters should be placed after the name. In the rosters it should be placed after the individual name
- · Please do not submit a roster with special formatting such as bold, underlined or italicized
- There may be a charge to list second addresses
- Do not send in a spreadsheet file with hidden columns, please delete these columns before submitting



HOW TO SUBMIT A NON-PHOTOGRAPHED ROSTER

When submitting a Non-Photographed Roster (for those not available for photography)

- Must be camera ready (ready to print). If using Word, Publisher or PDF, it must be sent in on a CD or Flash Drive.
- Any changes to a Non-Photographed roster, at the time of proofing, must be made by the church and resubmitted with the proof book.

SAMPLE BROCHURE IDEAS

SAMPLE-1

4 PAGES - 1 FOLD - FULL COLOR

INSIDE RIGHT

BACK COVER

FRONT

RIGHT



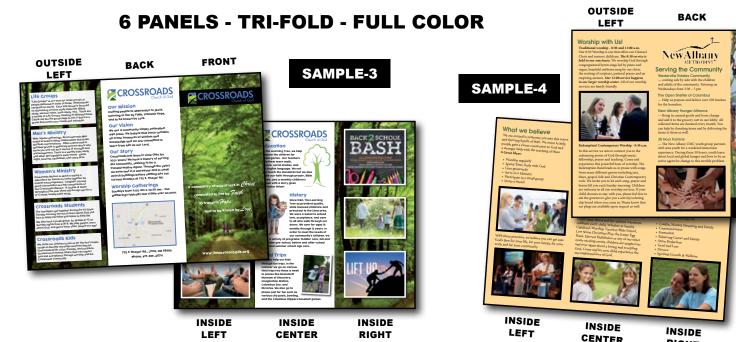
THESE ARE ORDERT FOR COMMUNITY OUTRE AS

INSIDE LEFT





FRONT COVER INSIDE LEFT INSIDE RIGHT BACK COVER



MINISTRY TOOLS

Ple	ase mark corresp	onding boxes and	write your choices	on the m	inistry tool _l	page.
☐ Business Ca	rds Churc	h #:				
■ Note Cards	Churc	h Name:				
☐ Post Cards	Addre	ess:				
Brochures	Phone) :				
☐ 16 x 20 Mosa	ic Color	of Frame:	Ва	ckground	d Image #:	
Quantity:	Cont	act Person:				
mmmmmmmmmm				ummumm		
3.5 x 2 inches FRONT ONL NOTECARD 4.25 X 5.5 inches FOLDED	to have a appropria you choo DESIGN YOU (If selected) - If printed for your	business card print ately with an image of se. If submitting a position of the print of the prin	siness card ted for your church, your per logo and text. You redesigned card, ple manual card R POST CARD have a Note/Post Card ed to mark the card late and text. You may re	you will ne may replacase put al	ed to mark thace a logo will artwork on	ne card layout th a photograph if
		notograph if you cho ard, please put all ar	ose. If submitting a twork on a separate	disk.		
DESIGN Y EASY BRO VISITOR F	CHURE/	Page #	Page #	Pa	nge #	Page #
(If selected) - If yo	u have elected an	- 1			- 1	Not available with folder
easy brochure/folde you will need to ma layout form approp numbers from your	ork the brochure riately with page directory.	FRONT	BACK	_	E FRONT	INSIDE BACK

DESIGN YOUR TRI-FOLD BROCHURE (If selected) - If you have elected to have a tri-fold brochure printed for your church, you will need to mark the brochure layout form appropriately with photograph spaces and text. In the spaces reserved for your photographs, mark the back of the photograph and place a corresponding number

Write Image #	Write Image #	Write Image #
OUTSIDE LEFT	BACK	FRONT

Write	Write	Write
Image #	Image #	Image #
INSIDE	INSIDE	INSIDE
LEFT	CENTER	RIGHT

on the brochure layout form. You may replace a photograph space with text if you choose. Enclose the brochure layout with your church directory and mail at the same time as you mail the directory materials. If submitting a pre-designed brochure, please put all artwork on a separate disk.

INSERT ALL ENVELOPES AND DESIGN PAGES HERE

Your Plan

Create a framework to inspire and prepare

COVERS & F	PAGES RONT COVER		
	_ Collect		
INSIDE FRO	NT COVER		
	_ Collect	_ Template#	
DACE4			
PAGE1	_ Collect	Template#	
торіс	_ concet	_ remplate	
PAGE2			
Topic	_ Collect	_ Template#	
PAGE3			
Topic	_ Collect	_ Template#	
PAGE4			
	_ Collect	Template#	
		- 1	
PAGE5	C . 11	T 1. (. #	
Topic	_ Collect	_ 1emplate#	
PAGE6			
Topic	_ Collect	_ Template#	
PAGE7			
	_ Collect	_ Template#	
DACEO			
PAGE8 Topic	_ Collect	Template#	
		_ 1011111111111111	
PAGE9	0.11	m 1	
Topic	_ Collect	_ Template#	
PAGE10			
Topic	_ Collect	_ Template#	
ROSTER			
INSIDE BAC		Tomplete#	
торіс	_ Collect	_ rempiate#	
OUTSIDE B-	COVER	_ Template#	
SUBMITTED	FAMILY PHO	OTOS	

Your Goal ____ Your Credits ___

ur Creuus				
Plan for credit use: Tools				
Cover options				
Binding options				
Inside Covers				
Pages				
Misc				
Topics to consider: Mission Statement				
Anniversary/History				
Scripture/Inspiring Hymn				
Pastor page/note or letter				
Staff /volunteer leaders				
List Names:				
Groups/ formal or inaction				
List Groups:				
Suggestions to include:				
Worship, Family, Youth,				
Childrens' activities, Outreach				
Submitted Family photos of homebound/out of town membe	rs			
Logos for your church and groups				
Event Pictures to take	:			